



**Walnut
Creek 2050**
Rooted. Evolving. Thriving.

General Plan Update

City Council Study Session | July 21, 2026



**CITY OF
WALNUT
CREEK**

Tonight's Agenda

- General Plan Update Overview
- Engagement Strategy and What We Have Heard to Date
- Discussion on Key Issues and Outcomes for the GPU

General Plan Update Overview



What is a General Plan?

A General Plan guides how a city evolves to meet its housing, business, and amenity needs over time.

- Roadmap to guide long term and day-to-day decisions
- A shared vision for the future
- Keeps what we love about Walnut Creek and addresses what we don't
- Complies with new state laws



General Plan Elements

Mandatory Elements

- Land Use + Community Design
- Transportation
- Open Space + Conservation
- Noise
- Safety (adopted May 2026)
- Housing (adopted October 2023)

Additional Topics / Chapters

- Economic Development
- Arts + Culture
- Healthy Communities
- Implementation

General Plan Land Use Update

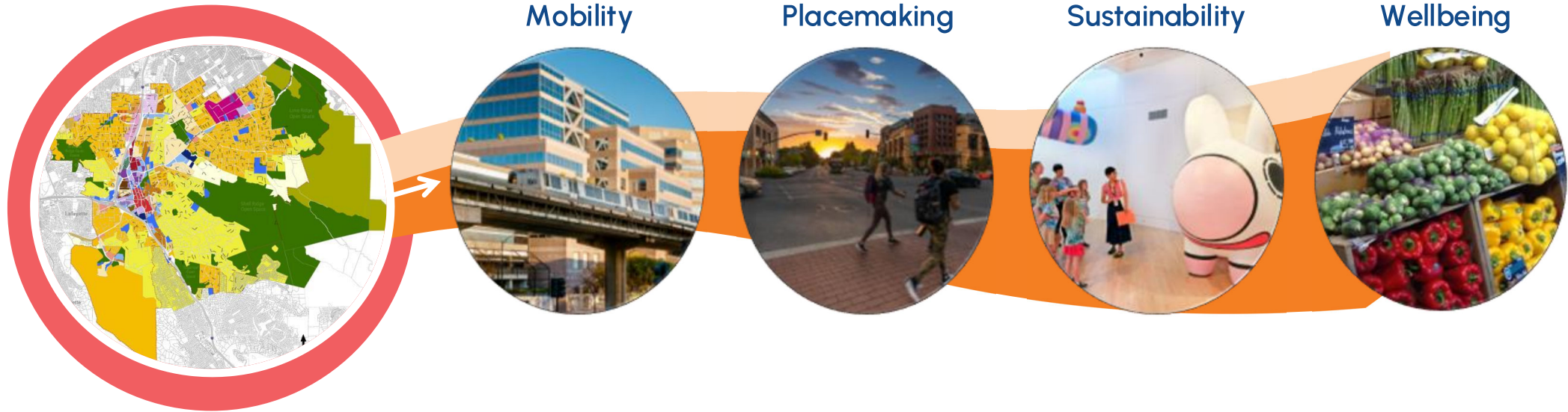
General Plan Land Use

Mobility

Placemaking

Sustainability

Wellbeing



WALNUT CREEK

CALIFORNIA

2025 ANNUAL COMMUNITY SNAPSHOT

City of Walnut Creek | Economic Development
www.walnutcreekconnected.com

COMMUNITY PROFILE

INCOME

Source: Esri August 2025

\$191,336

AVERAGE HOUSEHOLD INCOME

\$88,457

PER CAPITA INCOME

\$2,805,553

AVERAGE NET WORTH

\$ 130,939

AVERAGE DISPOSABLE HOUSEHOLD INCOME

EDUCATION

Source: Esri August 2025

73%

Bachelor's/ Graduate/Prof Degree

17%

Some College

8%

High School Graduate & Equivalent

1%

No High School Diploma

ETHNIC BREAKDOWN

Source: Esri August 2025

0.2% Native Hawaiian and Other Pacific Islander alone
 19.3% Asian alone
 0.3% American Indian and Alaska Native alone
 2.8% Black or African American alone
 11.5% Two or More Races
 3.8% Some Other Race alone
 62.7% White alone

HOUSING ELEMENT 2023-2031

Approximate Units

458 UNITS

COMPLETED

148 UNITS

BUILDING PERMITS ISSUED or ENTITLEMENTS APPROVED

Source: City of Walnut Creek Housing Division as of 2025

70,432

POPULATION

135,368

DAYTIME POPULATION

Source: Esri August 2025
 5 mile radius from city center

HOUSING

Source: Esri August 2025

32,547

NUMBER OF HOUSEHOLDS

64.4%

OWNER-OCCUPIED

35.6%

RENTER-OCCUPIED

#42/526

Best Suburbs to Live in California

#35/526

Best Suburbs for Young Professionals in California

#75/526

Best Suburbs to Raise a Family in California

Niche.com develops various rankings of places throughout the U.S. based on various datasets and community reviews from each area. Walnut Creek is proud to be in the top tier of Best Suburbs in California for a number of categories.(March 2025)

Per U.S. Census Hispanic, Latino, or Spanish is not one of the origin categories as they may be of any race.

CITY OF WALNUT CREEK

NORTH DOWNTOWN

SPECIFIC PLAN

RETHINKING

MOBILITY

A Transportation Strategic Plan for the City of Walnut Creek

2024 Hazard Mitigation Plan

Contra Costa County, California

2023-2031 HOUSING ELEMENT

August 2023

Walnut Creek

Local Roadway Safety Plan

A Path to Vision Zero

July 2023

CITY OF WALNUT CREEK

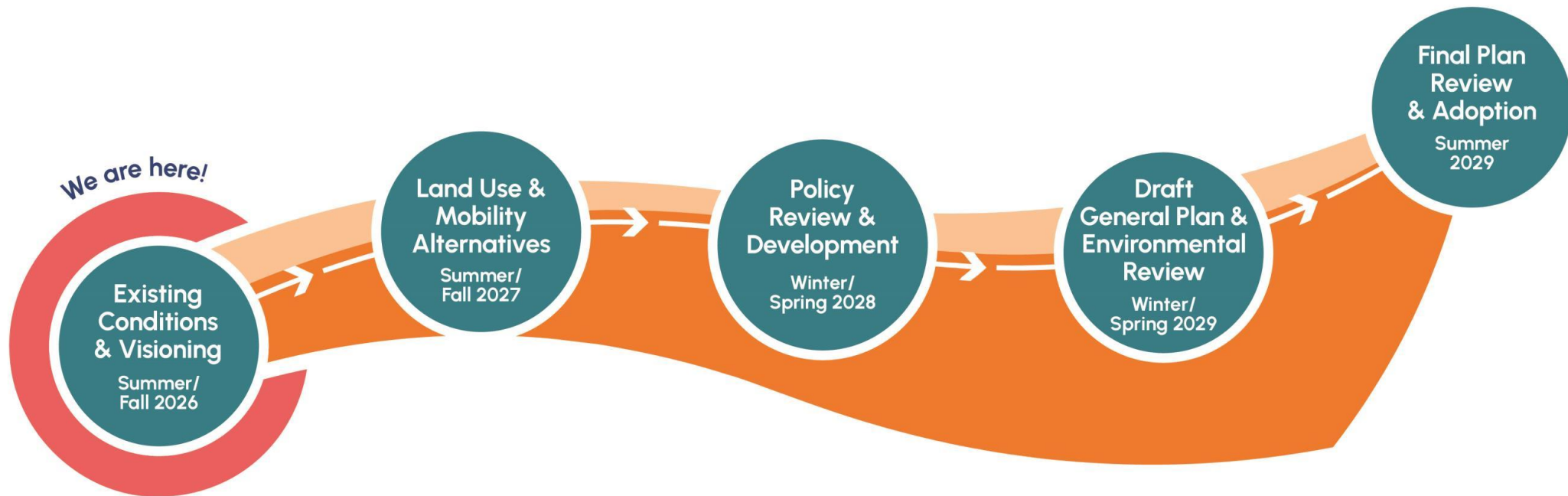
WEST DOWNTOWN SPECIFIC PLAN

ADOPTED SEPTEMBER 4, 2018

Walnut Creek2050

7

Project Phases





Engagement Strategy

Outreach Strategy + Engagement Activities

Outreach Strategy

-  Communication + Engagement Plan
-  Project Branding
-  Interactive Website + Communication Strategy

Engagement Activities

-  Community Workshops + Open Houses (x4)
-  Online Questionnaires
-  Community Pop-up Events
-  Informational Forums (x3)
-  Community Partner Meetings (x30)
-  Topic Specific Focus Groups (x10)

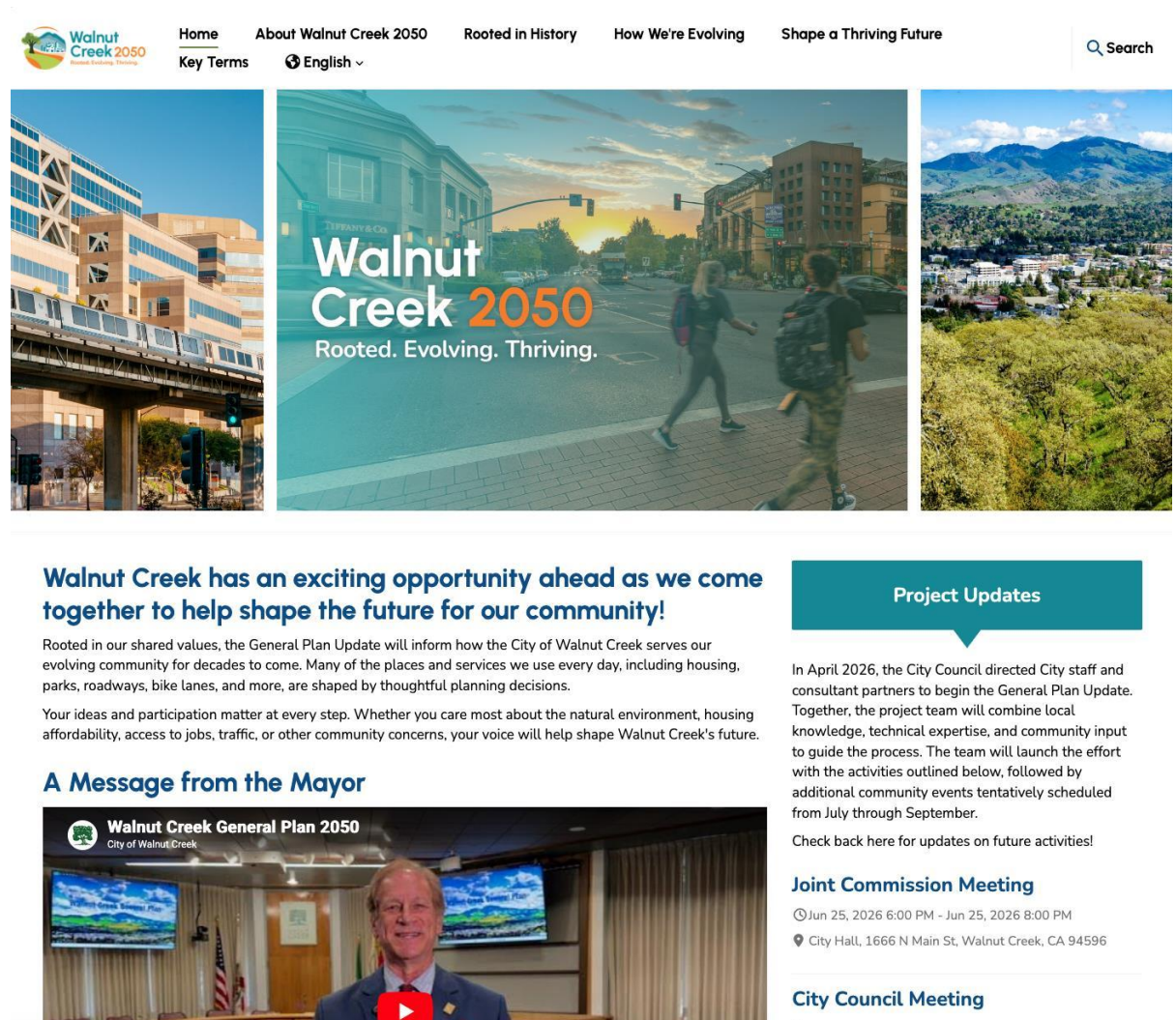


Community Partners



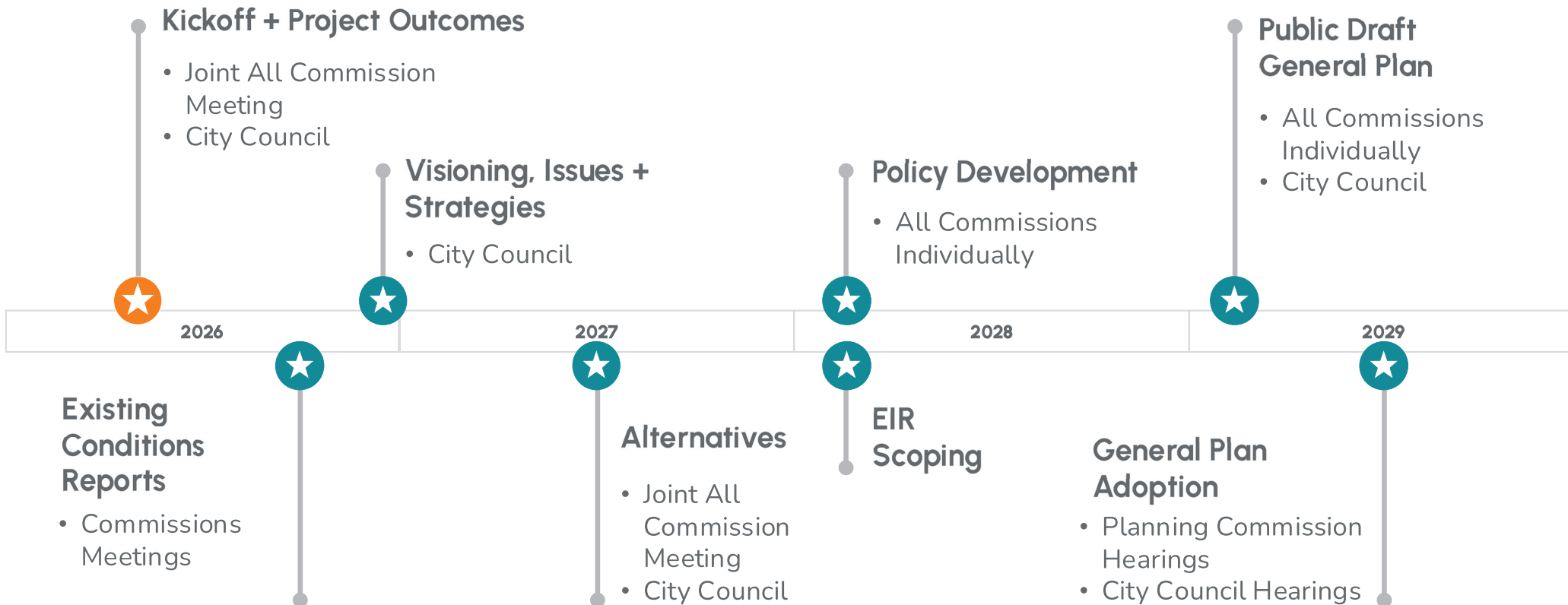
Project Website

- Allow for two-way communication
- Incorporate questionnaires + mapping exercises
- Connect users to upcoming meetings, project resources + videos



visit: www.WalnutCreek2050.com

Council and Commission Engagement



Community Partner Meeting Themes

- Honor Walnut Creek's identity
- Balance growth
- Enhance economic vitality
- Improve mobility
- Invest in arts, culture, and community spaces
- Foster healthy and resilient communities



6/25 Joint Commission Study Session Themes

- Preserve and build on Walnut Creek's strengths
- Engage the community early and often
- Plan for balanced growth
- Support a strong local economy
- Improve transportation
- Protect natural resources
- Support arts, culture, and community life



Next Steps

Community Engagement

- On-going community partner meetings
- Community pop-up events
- Workshop #1 - Visioning
- Online questionnaires

Existing Conditions Reports

- Economic, Demographic, and Fiscal Analysis
- Land Use and Community Design
- Arts and Culture
- Mobility and Access
- Parks, Open Space, and Conservation
- Healthy Communities
- Noise

Discussion Questions

- What is one word that should describe Walnut Creek today and one word that should describe Walnut Creek in 2050?
- What are the most pressing issues facing Walnut Creek today and in the future?
- How can Walnut Creek address those issues?
- How would you measure success for the GPU?



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Stay Connected



General Plan 2050 Website:
WalnutCreek2050.com

Visit the website to find project
information, updates, events, and
sign up to receive email updates

✉ **Email: WalnutCreek2050@walnutcreekca.gov**

Send an email with any questions, comments, and feedback

Upcoming Engagement Events

Event	Location	Day
Locust Street Festival	Locust St Downtown	Wednesday Aug. 5
Once Upon a Street	Broadway Plaza	Saturday Aug. 15
Shadelands Farmers Market	Shadelands/COPA Parking Lot	Saturday Aug. 29
Downtown Farmers Market	Locust St Downtown	Sunday Sept. 13
Community Workshop 1	Civic Park Community Center Assembly Hall	Thursday Sept. 24